

Proposed Modifications in Eligibility Criteria for Admission to MBA (Evening) Programme

The Department runs a 3-Year MBA (Evening) primarily for the working executives and professionals. The programme is identical to 2-year MBA (full-time) in terms of number of subjects, syllabus, pedagogy, and evaluation, except that it is run in the evening and therefore spread over 3 years, and that the participants of the programme do not have to undergo “Summer Training”.

Existing Eligibility Criteria:

In order to be eligible for admission to MBA (Evening) programme, the following eligibility criteria are applicable:

- (i) any graduate having secured at least 50% marks in aggregate at graduation level,
- (ii) Should have worked at Supervisory level (in public limited companies, public corporations, manufacturing, services or utility firms, Government or education institutions) for at least One year after the graduation.

Proposed Eligibility Criteria:

The proposed eligibility criteria are as follows:

- (i) any graduate having secured at least **50% (45% for SC/ST Candidates)** marks in aggregate at graduation level,
- (ii) Should have worked at Supervisory level (in public limited companies, public corporations, manufacturing, services or utility firms, Government or education institutions) **for at least Three years after the graduation.** The period of experience shall be considered only after the date of graduation marksheet and up to July 31 of the year in which admission is sought. During the 3 years of experience, the candidate should be working on a full-time basis. Part time / casual employment will not be considered as relevant experience in determining the eligibility. Experience such as trainee, apprentice, clerk, operator, assistant, front-line sales persons, sales associates, or such similar positions will not be considered. Teaching experience should be at an undergraduate or postgraduate level in the University or ant affiliated colleges in a field related to management. Running of a tuition class or coaching class or similar activities will not be considered as relevant experience.
- (iii) The place of work (office, site, manufacturing plant, service utility) from where the candidate shall be commuting to the Department of Business & Industrial Management should be located within **40 kms. radial distance considering VNSGU Campus / Evening Programme Centre as the centre point, at the time of application and admission.**

- (iv) The candidate will have to produce a “**No Objection Certificate**” signed by the competent officer of the organization where the candidate is working at the time of admission.

Reservation:

1. 50% for those who have either graduated from Veer Narmad South Gujarat University or have done HSC from Veer Narmad South Gujarat University area or both.
2. 50% for graduates of other Universities, including Veer Narmad South Gujarat University.

Justification:

The rationale for the proposed modifications pertaining to “Years of Experience” and “Distance of the Office Place” from VNSGU campus is based on the following:

- (1) There is no difference in the way 2-year MBA (Full-time) and 3-Year MBA (Evening) programmes are dealt with in terms of number of subjects, syllabus, pedagogy, and evaluation, candidates undergoing this programme must put in extra efforts to complete this programme successfully. Therefore, if the candidates have **3 years of working experience at Supervisory level**, the candidate shall have enough maturity and grasp to understand the contents quickly. Moreover, if the candidate’s place of work is located within **40 kms. radial distance considering VNSGU campus/ Evenig Programme Centre as the centre point**, he/she shall be able to devote more time to the programme and shall have less absenteeism.
- (2) Narmada College of Management, Bharuch and GRIMS, Vapi have also started offering MBA (Evening) programme. In this situation, the inclusion of distance criteria becomes more relevant.
- (3) Other University Department in Gujarat such as M. S. Patel Institute of Management Studies, M. S. University, Baroda requires 3 years of experience. B. K. School of Management, Gujarat University, Ahmedabad requires 3 years experience and 40 kms. distance. Please refer the sheet attached.